

## Altano-External Press Release

### *Lifelong Learning at Altano – Taking Veterinary Education to the Next Level with VetPD*

Lifelong learning is not just a phrase at Altano. That's why Altano is constantly on the lookout for new, like-minded partners who have made the pursuit of education and knowledge the cornerstone of everything they do.

Altano is therefore proud to announce a **new strategic partnership with VetPD – Veterinary Professional Development**, a world-renowned leader in veterinary continuing education. This partnership underscores Altano's commitment to supporting its veterinarians and technicians/nurses through the provision of cutting-edge educational resources covering all of veterinary medicine.

VetPD was founded in 2011 and is an innovative global market leader in the provision of high-end interactive veterinary continuing education (CE) with the world's leading subject matter experts. Their hand-picked speakers comprise world-renowned specialists who are eager to share practical insights, including successes, failures and invaluable tips & tricks, as well as openly addressing controversial topics.

The strategic partnership bolsters Altano's internal academy and made it possible for VetPD to recruit and hire a COO, allowing it to take its Courses, Destination Events & Online Learning offerings to new heights globally. This will allow VetPD to further cement its reputation as trendsetter and leader in the veterinary education sector.

VetPD remains fully autonomous, neutral and fiercely independent with the goal of further establishing itself as the go-to CE platform and provider for all veterinary professionals worldwide. Altano commits to neither influencing educational content, chosen speakers nor locations where VetPD's courses will be held and welcomes for VetPD to continue running courses at facilities owned by other groups. Altano is keen for VetPD to further expand its partnerships with other veterinary healthcare providers including but not limited to NVA, IVC Evidensia, VetsNow, CVS, TeamVet, APIAM, PetVet Care Centers, VEZZ Group etc..

This strategic partnership aims for VetPD to continue to establish itself as the premier forum where vets and specialists from all over the world can share experiences, knowledge and technical skills, in addition to openly exchanging ideas, debating challenges, comparing approaches and pushing the boundaries of education, with a lasting impact on the profession and veterinary medicine as a whole.